



THE ECONOMIC DEVELOPMENT CORPORATION  
OF WESLACO

**NOTICE OF A REGULAR MEETING  
OF THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO  
NOTICE IS HEREBY GIVEN**

**THAT** The Economic Development Corporation of Weslaco will hold a Regular Meeting to be held on Wednesday, February 24<sup>th</sup>, 2021, at 6:00 P.M. at the Business Visitor & Event Center, Weslaco, Texas. And posted at the Business, Visitor & Event Center, located at 275 South Kansas Weslaco, Texas and at the EDCW website, for the purpose of discussing and taking possible action on the following items.

**NOTE:** If, during the course of the meeting, should the discussion of any item on the agenda be required/determined to be held in closed session, The Economic Development Corporation of Weslaco will convene closed session in accordance with §551.001-551.145 of the Texas Government Code.

**I. Call to Order**

- A. Roll Call

**II. Approval of Minutes**

- A. Regular Meeting of January 20, 2021. (Attachment 1)
- B. Special Meeting of January 28, 2021. (Attachment 2)

**III. Public Comments**

This portion of the meeting is not intended to be an extended discussion or a debate and is limited to 3 minutes for each presenter. Due to the Texas Open Meetings Act, the Board does not reply; they listen.

**IV. Old Business**

- A. Discussion & Possible Action Regarding City of Weslaco Drainage Incentive Agreement. (Attachment 3)
- B. Discussion & Possible Action Regarding Lawn Maintenance for Downtown Area. (Attachment 4)
- C. Discussion & Possible Action Regarding Approval of STC and EDCW Training. (Attachment 5)

- D. Discussion & Possible Action Regarding EDCW 2020-2021 Marketing Report. (Attachment 6)
- E. Discussion & Possible Action Regarding an Agreement with Ares Services Incorporated to Assist in Grant Preparation and Legislative Assistance in the Area of Economic Development and Economic Development Infrastructure and Other Matters determined by the EDCW Board of Directors. (Attachment 7)
- F. Discussion Regarding EDA Grant Process. (Attachment 8)
- G. Discussion Regarding Viva Fresh Expo From March 26 to 27 2021, at Grapevine, Texas. (Attachment 9)

#### **V. Reports**

- A. Monthly Financial Report – January 2021. (Attachment 10)
- B. Interim Executive Director Report, Steven M. Valdez. (Attachment 11)
  - Summary Leads
  - Monthly Report
- C. Commercial Real Estate & Retail Marketing Manager Report, Maria Cisneros. (Attachment 12)
  - Monthly Report
- D. Digital Communications Manager Report, Lillie Delgado. (Attachment 13)
  - Monthly Report
- E. Finance Manager, Veronica Montemayor. (Attachment 14)
  - Monthly Report
  - BVEC Report

#### **VI. Closed Session**

- A. Deliberation and possible action regarding commercial or financial information received by the EDC of Weslaco from a business prospect with which the EDC of Weslaco is conducting economic development negotiations or with which the EDC of Weslaco seeks to have locate, stay, or expand operations in or near the City of Weslaco (as permitted under Tex. Gov't Code Section 551.087) including but not limited to:
  - 1. Project Z & L 346-20-04-19 (Attachment 15)
- B. Deliberation and possible action regarding the offer of a financial or other incentive to a business prospect with which the EDC of Weslaco is conducting economic development negotiations and with which the EDC of Weslaco seeks to have locate stay, or expand operations in or near the City of Weslaco (as permitted under Tex. Gov't Code Section 551.087), including, but not limited to:
  - 1. Project Park 99-16-09-01(Attachment 16)
  - 2. Project Swap 387-20-12-28
- C. Deliberation and possible action regarding the purchase, exchange, lease, or value of real property (as permitted under Tex. Gov't Code Section 551.072), including, but not limited to:
  - 1. Project Swap 387-20-12-28
- D. Deliberation and Possible Action Regarding the Appointment, employment, evaluation, reassignment, duties, or resignation of a public officer or employee. (as permitted under Tex. Gov't Code Section 551.074 and 551.071) , including, but not limited to:
  - 1. Executive Director Search (Attachment 17)
- E. Consultation with Attorney and possible action regarding: (1) pending or contemplated litigation; (2) a settlement offer; or (3) a matter in which the duty of the Attorney to the EDC of Weslaco under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code (as permitted under Tex. Gov't Code Section 551.071)

**VII. Action On Closed Session**

**VIII. Adjournment**

Dated this eighteenth (18<sup>th</sup>) day of February 2021.



THE ECONOMIC DEVELOPMENT CORPORATION  
OF WESLACO

A handwritten signature in black ink, appearing to read 'Steven M. Valdez', is written over a horizontal line.

Steven M. Valdez, Interim Executive Director  
Economic Development Corporation of Weslaco

**POSTED** on this, eighteenth (18<sup>th</sup>) day of February 2021 on bulletin board at 275 South Kansas, Weslaco, Texas, and The Economic Development Corporation of Weslaco website ([www.weslacoedc.com](http://www.weslacoedc.com)) no later than 5:00 PM