



THE ECONOMIC DEVELOPMENT CORPORATION
OF WESLACO

**STRATEGIC PLANNING WORKSHOP MEETING
OF THE ECONOMIC DEVELOPMENT CORPORATION OF WESLACO
February 29, 2020**

NOTICE IS HEREBY GIVEN THAT the Board of Directors of The Economic Development Corporation of Weslaco and The City Commission of Weslaco will hold a Strategic Workshop Meeting at Valley Nature Center, 301 South Border Avenue, Weslaco, Texas on Saturday, February 29, 2020, from 8:00 AM to 12:00 Noon. The notice will be posted at 275 South Kansas, Weslaco, Texas for the purpose of discussing on the following items.

NOTE: If, during the course of the meeting, should the discussion of any item on the agenda be required/determined to be held in executive session, The Economic Development Corporation of Weslaco will convene executive session in accordance with §551.001-551.145 of the Texas Government Code.

I. Discovery:

- Review and update the organization's mission and vision statement
- Review and update the organization's cultural values
- Identify SWOT (Strengths, Weakness, Opportunities, and Threats) for this organization.
- Identify and prioritize major problems and goals.
- Needs assessment exercise will be utilized at this stage.

II. Design:

- Discuss and review what major strategies or programs are needed to address problems and goals.
- Discuss and envision possible goals or opportunities that have been explored under the existing plan.
- Articulate measurable outcomes for each goal/strategy.

III. Implementation:

- Establish action plans (i.e., objectives, resource needs, roles, and responsibilities for implementation).



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A handwritten signature in black ink, reading 'Marie McDermott'.

Marie McDermott, Executive Director
Economic Development Corporation of Weslaco

Posted on this, the twenty-fifth (25th) day of February 2020 on bulletin board at 275 South Kansas, Weslaco, Texas, and The Economic Development Corporation of Weslaco website (www.weslacoedc.com) no later than 5:00 PM.